

THE EFFECTIVITY OF USING LOCAL LANGUAGE LEAFLET AND LOCAL LANGUAGE VIDEO TO IMPROVE THE KNOWLEDGE OF THE DANGER OF SMOKING FOR TEENAGERS

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Abstract

Smoking is a usual activity that we always find in our society, although most of the people know the danger of it, but the habit of smoking still can be find in a big amount in our society, especially in the teenage area, whose stand in the biggest amount of smoker in Indonesia in this present. The health elucidation which aim at the changing attitude of the young generation by improve their knowledge, is influence by several elements, such as the matter or message that is delivered, the manner or props that is used, the method and the language that is spoke. The purpose of this research is to understand the effectivity of the use of leaflet and local language video to improve the knowledge about the danger of smoking to the teenager. This research applies the Quasi Experiment by Pretest and Posttest of Two Group Design by using the local language leaflet and video as the education to 120 teenagers whose knowledge is measured by questionnaire. The result of using the wilcoxon test shows that the use of both local language leaflet and video are equally effective to aware the teenagers to the danger of smoking, which $p - 0.000 \leq \alpha = 0,05$, the sum of mean after the announcement by using the local language leaflet is 1,98, and the amount of mean by using local language video is 2,32, means that the use of local language video is more effective to improve the knowledge of the teenagers about the danger of smoking than the use of local language leaflet with the mean difference amount 0,6.

Keyword : Counseling, Knowledge, Leaflet, Video, Local Language

